

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		10/802,459	KOUNO ET AL.	
		Examiner	Art Unit	
		Scott L. Jarrett	3623	Page 1 of 3

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-5,227,874	07-1993	Von Kohorn, Henry	705/10
	B	US-5,515,270	05-1996	Weinblatt, Lee S.	705/14
	C	US-5,521,813	05-1996	Fox et al.	705/8
	D	US-5,832,456	11-1998	Fox et al.	705/10
	E	US-5,237,498	08-1993	Tenma et al.	705/30
	F	US-2003/0055712	03-2003	Elchaninoff et al.	705/10
	G	US-2003/0018513	01-2003	Hoffman et al.	705/10
	H	US-2003/0028417	02-2003	Fox, Edward J.	705/10
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Pearce, Michael, Retail Marketing Management - Text and Cases Nelson Canada, 1992, ISBN: 0-17-603438-2, Chapters 3,10
	V	Mason, Barry and Mayer, Morris, Modern Retailing - Theory and Practice Business Publications, Inc., 1984, Chapter 10, 13
	W	Anderson et al., Quantitative Methods for Business South-Western College Publishing, 1998, ISBN: 0-528-87601-8, Chapter 6
	X	Tucker, Spencer, Handbook of business formulas and controls McGraw-Hill, 1979, ISBN: 0-07-065421-2, Chapters 2-3 and 11-12

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited			Application/Control No. 10/802,459	Applicant(s)/Patent Under Reexamination KOUNO ET AL.	
			Examiner Scott L. Jarrett	Art Unit 3623	Page 2 of 3

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Rouceche, Nelda, Business Mathematics Prentice-Hall, 1983, ISBN: 0-13-105221-7, Part 3
	V	Winning Retail - A self assessment and instructional guide for Independent retailers August, 2000, Retrieved from Archive.org June 9, 2005, Strategis.ic.gc.ca, Chapters 8 and 11
	W	Mulhern, Francis et al., Retail promotion advertising Journal of Business Research, November 1990, Pages 179-194
	X	Lan, Shunyin et al., Retail Sales Force Scheduling Based on Store Traffic Forecasting Journal of Retailing, 1998, Volumne 74, No. 1, Pages 61-88

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		10/802,459	KOUNO ET AL.	
		Examiner	Art Unit	Page 3 of 3
		Scott L. Jarrett	3623	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Walters, Rogers et al., An Empirical Investigation into the impact of price promotions on retail store performance Journal of Retailing, Fall 1996, Volume 62, No. 3, Pages 237-266
	V	Lam, Shun Yin, Uncovering the multiple impact of retail promotion on apparel store performance, Doctorial Thesis December 1997, Richard Ivey School of Business
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.